



SYMPHANI SANCHEZ

GRAPHIC DESIGNER

LINDENHURST, NY

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www.symphanidesigns.com

EDUCATION:

- **Currently: Southern New Hampshire University, Major: Bachelor's in Graphic Design and Media Arts with Concentration in User Experience Design June 2025**
- **Previous College: Mercy College 2011-2012, Devry University 2012-2016**
- **High school Advance Regents Diploma**

TECHNICAL SKILLS :

- **Email Marketing: MailChimp**
- **Social Media: Facebook, Instagram, Pinterest, TikTok**
- **Printing: Epson SureColor F6200, F9370 (Large format printer), Conde Sawgrass Printer, Oki Printer**
- **Content Management System: WordPress, ClickUp, Asana**
- **Office Tools: Microsoft Office, ADP**
- **Designing Programs: Adobe Creative Suite, Fontographer, Silhouette Camo, Gunold, Wasatch, Canva, Builder.ai**

Positive Attitude, Reliable, Strong Work Ethic, Team Player, Well Organized, Detail Oriented and Great Communication Skills.

GRAPHIC DESIGNER FOR MARKETING TEAM

ROTHCO, RONKONKOMA NY, 1/2022 – CURRENT

- Responsible for running photoshoots, Selecting Models and images for website.
- Created designs for Ads, brochures and displays for sale conventions.
- Took pictures and edited images of product for the company website and social media accounts.
- Made page layouts for company Catalogs and Season books.
- Created infographics, callouts and diagrams for amazon store front page.
- Created banners to feature on the website home page rotation and made emails for the marketing department.
- Work closely with the Product Development team to design artwork for packaging across several product lines and categories.
- Consult and problem solved with print vendors about catalog needs.

GRAPHIC DESIGNER FOR PRODUCTION/MARKETING TEAM

SABERIN DIRECT, DEER PARK NY, 10/2020 –1/2022

- Perform retouching and manipulation of images in Adobe Creative Suite Software.
- Operate various photographic equipment such as digital camera, lighting, props and lightbox.
- Work closely with marketing manager to produce high quality product images for company website and amazon.
- Assist in the development of products, created product packaging design and responsible for samples for production.
- Created designs, concepts, and sample layouts, based on knowledge of layout and esthetic designs concepts.
- Printed graphic orders for sublimation department and made sure it meets with company guidelines.

GRAPHIC DESIGNER FOR SCREEN PRINTING

LOVE UNLIMITED, WANTAGH NY, 9/2018 – 3/2020

- Made color corrections and separated the colors for screen printing.
- Responsible for scaling, cropping, and repositioning graphics.
- Converted customer artworks into suitable files for screen printing.
- Created proof for customers and reviewed the artwork with the clients.
- Communicated with the production art manager to establish print specifications.
- Developed creative and unprecedented designs for their new fall clothing line.

PRODUCTION ARTIST

MONOGRAMONLINE, SYOSSET NY, 4/2014 – 8/2018

- Review final designs and layouts and send them out to corresponding departments.
- Modify artworks to increase the quality of production and ensure that standards are met.
- Responsible for scaling, cropping, retouching, printing, and repositioning graphics.
- Made sure all files were updated with any new changes.
- Created master templates for different vendors. (Jewelry, Sandblast, Sublimation, laser)
- Build custom fonts for jewelry products.
- Listened to feedback from customer service and upper management and made changes to layouts to help stay on deadline and within budget.
- Held Briefings with Upper management about better methods to help production run.

GRAPHIC DESIGNER FOR PRODUCTION/MARKETING TEAM

BLACK MOMMA VODKA, WYANDANCH, NY 5/2013 – 9/2014

- Produced attractive and effective designs for all media platforms.
- Meet all deadlines in a high-pressure environment.
- Came up with new design ideas for products.
- Responsible for testing all new designs on products and making notes if there were any issues.
- Retouched photos for company website.
- Created email-marketing ads with Mail chimp also made flyers for special events.
- Responsible for maintaining social media accounts (Facebook, Instagram, Twitter).

References are available upon request.